

# Quick Guide

## Logos



Primary Usage



Icon Usage

## Colors

### Red

#### Print

CMYK 23 | 100 | 100 | 16

PANTONE 7621 C

#### Digital

RGB 169 | 31 | 35

Hex A91F23

### Gray

#### Print

CMYK 52 | 43 | 43 | 7

PANTONE 4278 C

RGB 128 | 129 | 129

Hex 808181