

# Quick Guide

## Logos



Primary Usage



Alternative Usage

## Colors

### Red

#### Print

CMYK 0 | 100 | 81 | 4

#### Digital

RGB 227 | 24 | 54

Hex E21D37

### Black

#### Print

CMYK 0 | 0 | 0 | 100

#### Digital

RGB 35 | 31 | 32

Hex 231F20